ADVERTISING OPPORTUNITIES

THE DR. SHIRLEY LINZY YOUNG ARTISTS ORCHESTRA OF LAS VEGAS

SPONSORSHIP OPPORTUNITIES FOR MUSIC ORGANIZATIONS AND BUSINESSES

Quarter Page | $250
Your company will receive a quarter-page ad in our season program book in addition to a high quality logo on our website linking back to your business.

Half Page | $500
Your company will receive a half-page ad in our season program book in addition to a high quality logo on our website linking back to your business.

Full Page | $1,000
Your company will receive a full page ad in our programs in addition to a high quality logo on our website linking back to your business, (2) tickets to a concert of your choosing, and social media mentions.

Full Page Back Inside Cover | $2,000
Your company will receive a full page ad in our programs in addition to a high quality logo on our website linking back to your business, (4) tickets to a concert of your choosing, and social media mentions.

Full Page Front Inside Cover | $2,500
Your company will receive a full page ad in our programs in addition to a high quality logo on our website linking back to your business, (4) tickets to a concert of your choosing, and social media mentions.

Full Page Back Cover | $5,000
Your company will receive a full page ad in our programs in addition to a high quality logo on our website linking back to your business, (2) box tier tickets to our yearly featured event at the Smith Center, and social media mentions.

**The program book is in full high-definition color*

ADVERTISING IN HIGH QUALITY MUSIC EVENTS

Recognized as one of the few tuition-free youth orchestras in the United States, The Dr. Shirley Linzy Young Artists Orchestra (YAO) has received praise for its high caliber performances and concert series featuring nationally and internationally recognized artists. In 2020, the YAO was voted Best of Las Vegas for Arts & Culture Event.

INCREASE VISIBILITY IN THE COMMUNITY AND SUPPORT THE ARTS

The YAO gives season sponsors premium visibility and brand exposure throughout our 15-20 concert presentations per season, as well as our website and social media pages. Overall, the YAO is a full-time organization that performs on a monthly basis from August to May and July of each season.

A ROBUST CULTURAL COMMUNITY

A vibrant cultural scene brings life to our Las Vegas community and enhances the lives of those who live and work here while attracting new residents, visitors, and businesses.

EDUCATION/COMMUNITY PROGRAMS

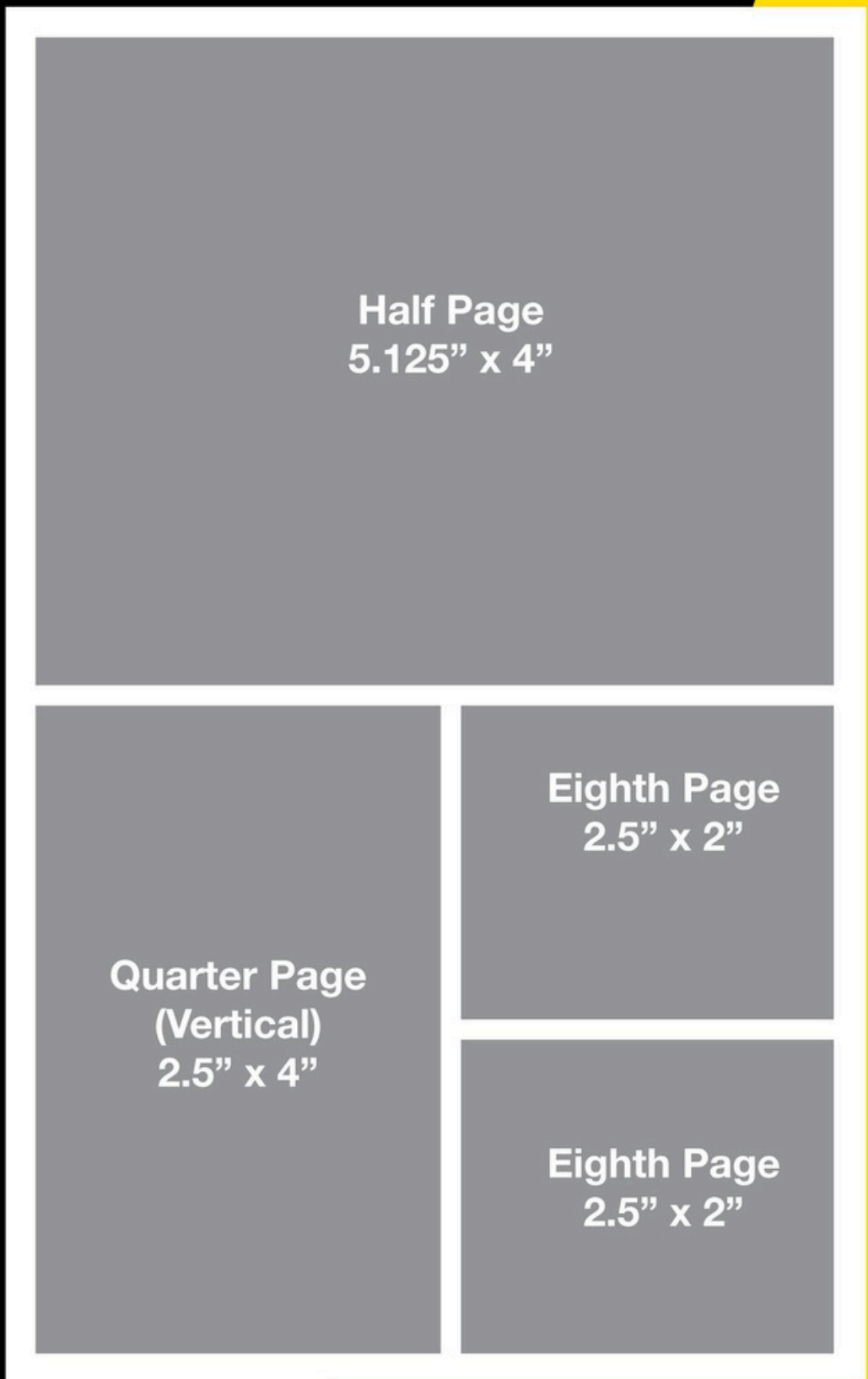
Inspiring, educating and serving our community means reaching audiences of all ages and removing potential barriers to participation in the Orchestra's programs. As the only tuition-free youth orchestra in the State of Nevada, the Young Artists Orchestra serves all talented young musicians who have a desire to reach their full potential.

ADVERTISING REACH

Over 3,000 copies of high quality printed and/or virtual programs will be distributed to our attendees for performances, fundraisers and special events. Those programs will reach thousands of locals, homeowners, visitors, and more. Our website presence attracts many incoming auditioning students and their families, in addition to concertgoers, tourists, and other partnered organizations. Our social media following is over 10,000 combined.

REWARDING PARTNERS

In recognition of their generosity, advertising partners receive exclusive benefits including discounts, tickets, invitations, and more.


Half Page
5.125” x 4”
Quarter Page
(Vertical)
2.5” x 4”
Eighth Page
2.5” x 2”
Eighth Page
2.5” x 2”

Full Page
5.5” x 8.5”

Keep important elements such as text at least 1/4” from the edge of your full page ad to prevent them from being cut off

THE DR. SHIRLEY LINZY YOUNG ARTISTS ORCHESTRA OF LAS VEGAS

10624 S. Eastern Ave., Ste A #724
Henderson, NV 89052

702-907-4486 / yaorchestra@gmail.com / www.lvyao.org

Please contact us to reserve your advertisement in our concert season program.

VOTED BEST OF LAS VEGAS 2020-2024 | ARTS & CULTURE EVENT